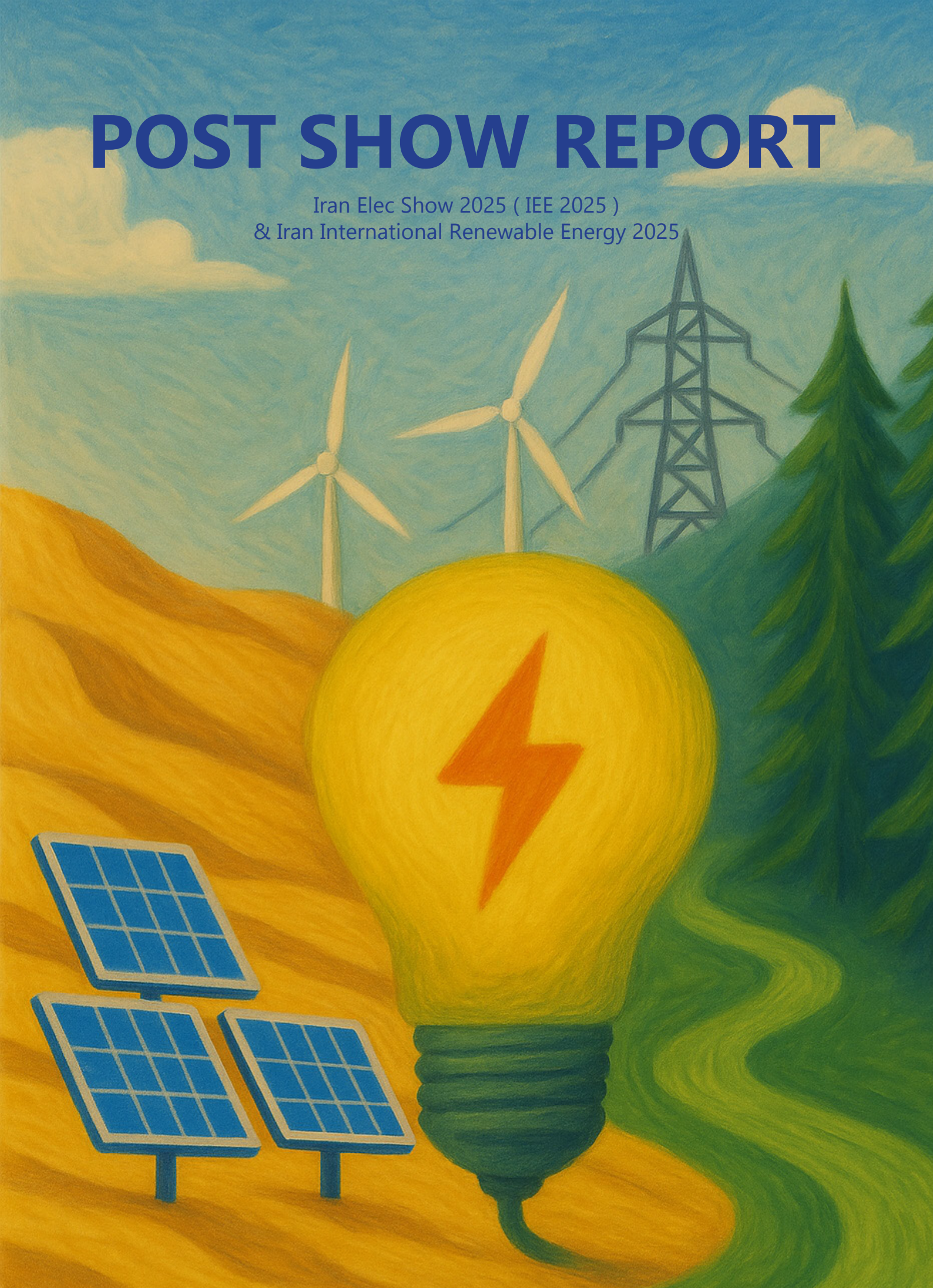
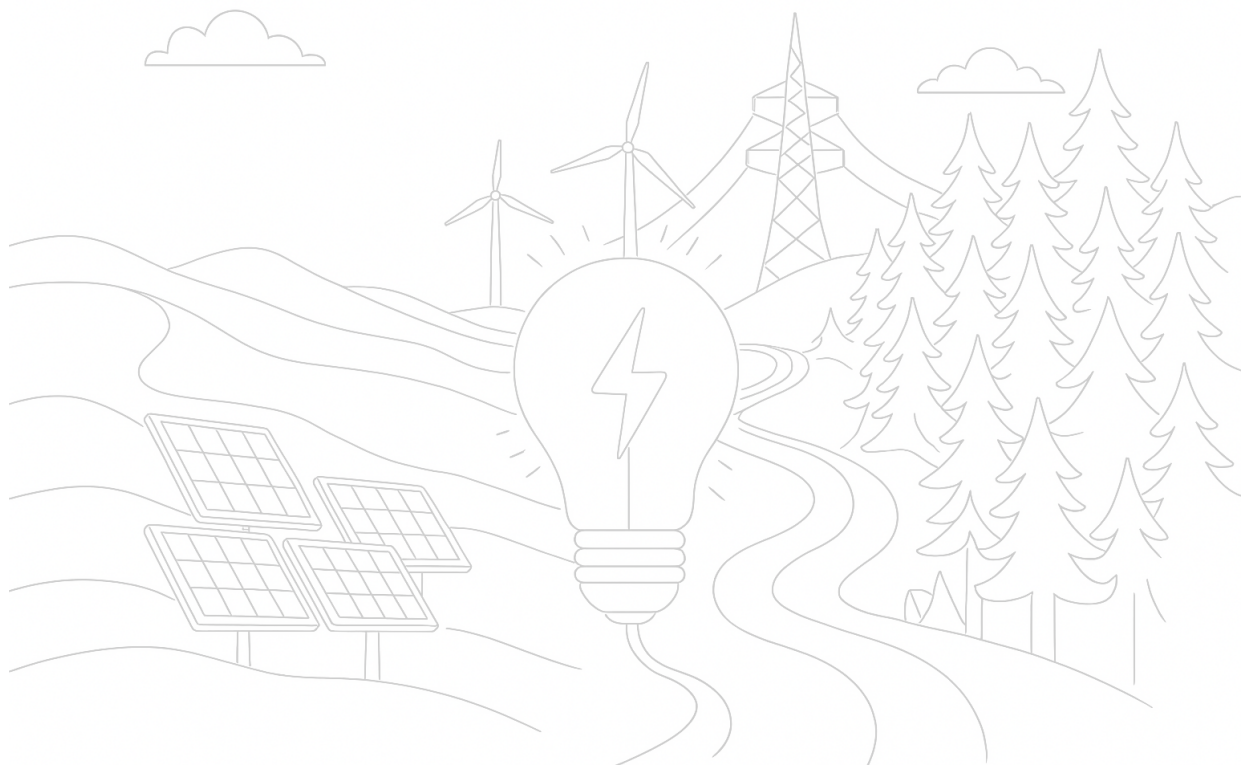


# POST SHOW REPORT

Iran Elec Show 2025 ( IEE 2025 )  
& Iran International Renewable Energy 2025





## **The 15th Iran International Renewable Energy & Energy Efficiency Exhibition**

in Iran is recognized as the country's leading industrial and commercial event in this sector. Held annually with the participation of prominent domestic and international companies, the exhibition serves as a premier platform for presenting advanced technologies, innovative solutions, and the latest achievements in the fields of electricity and clean energy.

This event offers a unique opportunity for experts, decision-makers, investors, and industry leaders to gain direct insight into emerging market needs and global development trends. With a modern vision and an innovation-driven approach, the organizing committee has introduced a comprehensive suite of specialized services designed to enhance the visibility, impact, and competitiveness of participating companies. These services aim to strengthen brand presence, facilitate strategic partnerships, and support the continuous advancement of the renewable energy sector.

Through the active engagement of all stakeholders in this critical industry, the exhibition is set to play a significant role in elevating Iran's position within the regional and international clean-energy landscape, paving the way for sustainable growth and future-oriented technological progress.

## **Iran Elec Show 2025**

is the largest industrial and commercial event in Iran's electrical sector. This exhibition is held annually at the permanent venue of Tehran International Exhibitions, with the participation of a wide range of leading domestic and international companies.

As one of the most influential and reputable events in the region, this exhibition provides an exceptional opportunity for companies active in the electricity industry to present their latest achievements, technologies, and products to experts, decision-makers, and industry enthusiasts.

A key feature of the Iran International Electricity Exhibition (IEE) is its strategic role in shaping the future of the industry. By showcasing the latest market demands, emerging global trends, and technological advancements, the exhibition enables companies and professional groups to plan their future activities more effectively and align their development roadmaps with the evolving needs of the domestic and international markets.

This dynamic and forward-looking environment empowers industry leaders to make informed decisions, open new business horizons, and contribute to the sustainable and innovative growth of the electrical sector in Iran and beyond.

# Event Highlights

## IEE 2025

Edition : 25 years since inception  
Venue: Tehran Permanent Fair Ground  
Duration: Four Days  
Frequency: Annual  
Next Edition: November 2025

## The 15th Iran International Renewable Energy & Energy Efficiency Exhibition

Edition : 15 years since inception  
Venue: Tehran Permanent Fair Ground  
Duration: Four Days  
Frequency: Annual  
Next Edition: November 2025

**Domestic Exhibitors:** 700

**Foreign Exhibitors:** 110

**Participating Countries:** China, Turkey, India, Italy, Germany, and others

**Total Visitors:** 66,700

**Total Exhibition Space:** 37,000 m<sup>2</sup>

### EXHIBITOR FEEDBACK

Met or exceeded their objectives: 75.5%

Booked or confirmed plans to participate in 2026: 81.25%

### VISITOR FEEDBACK

Met their objectives: 79,5%

Will return next year: 89.75%



- **Power Generation & Electrical Systems**

Power Generation (Gas, Diesel, Geothermal)  
Electrical Distribution & Transmission Equipment  
Transformers, Substations & Switchgear  
Generators & Gen Sets  
Conductors, Circuit Breakers & Switches  
Cables, Cable Trays & Bus Bar Systems  
Installation & Insulation Materials  
Relays, Converters & Protection Equipment  
Control Panels & Electrical Components

- **Renewable & Clean Energy**

Solar Energy (PV Modules, Inverters, Solar Thermal)  
Wind Energy Systems  
Hydro & Micro-Hydro Power  
Biomass & Bio-Fuel  
Biogas & Landfill Gas  
Cogeneration & Hybrid Power Solutions  
Wave & Tidal Energy Systems

- **Energy Storage, Smart Grid & Automation**

Battery Energy Storage (BESS)  
UPS & Power Backup Systems  
Smart Grid Technologies  
Smart Meters & AMI Systems  
Intelligent Building Control Systems  
Energy Monitoring & Management Platforms  
IoT & AI Solutions for Energy

- **Lighting & Smart Building**

Architectural, Commercial & Office Lighting  
Emergency & Industrial Lighting  
LED & High-Efficiency Lighting Systems  
Specialty Lighting Fixtures  
Automation & Building Control

- **Energy Efficiency & Conservation**

High-Efficiency Electrical Equipment  
Energy Efficiency Technologies  
Load Management & Demand Response  
Energy Recovery Systems  
Green Architecture & Low-Consumption Solutions

- **Environmental & Monitoring Systems**

Environmental Monitoring  
Weather Monitoring & Prediction  
Emission Reduction Solutions  
Clean Energy Materials & Eco-Friendly Products

- **Innovation & Future Technologies**

Hydrogen Energy & Fuel Cells  
EV Charging Infrastructure & Green Mobility  
Smart Cities & Integrated Energy Systems  
Advanced Power Electronics  
Next-Generation Renewable Technologies

# Exhibition Categories

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# Why Participate?

## 1. Market Exposure

Showcase your latest electrical and renewable energy innovations to industry leaders, buyers, investors, EPC contractors, utilities, and government decision-makers.

## 2. Strategic Business Networking

Connect with key stakeholders from both public and private sectors, including power generation companies, distribution networks, renewable energy developers, industrial buyers, and technology integrators.

## 3. Access to a Rapidly Growing Market

Tap into Iran's expanding electricity infrastructure, booming renewable energy projects, smart-grid development, and high-demand industrial applications.

## 4. International Reach & Global Presence

Meet leading international companies from Germany, China, Turkey, Italy, India, Russia, South Korea, and more — building partnerships that extend beyond regional borders.

## 5. Insight Into Industry Trends

Explore cutting-edge technologies shaping the future of power and green energy, including solar & wind innovations, smart grid systems, BESS storage, hydrogen energy, EV charging, and advanced power electronics.

## 6. Strong Government & Institutional Support

Benefit from favorable policies, national energy strategies, and institutional backing that accelerate investment and facilitate business opportunities in both electricity and renewable sectors

## Benefits of Participation:

Increased brand visibility across power & renewable markets

Direct access to qualified leads and high-value buyers

Strategic B2B and B2G matchmaking opportunities

Premium platform for launching new technologies



# Thank You! & Invitation for Next Year

We would like to express our sincere appreciation for your participation in this year's exhibition. Your presence, innovations, and valuable contributions played a key role in the success of the event.

As we continue to expand and enhance the exhibition for next year, we are pleased to invite you to join us once again and showcase your latest achievements to a growing global audience.

Due to the exceptionally high demand for exhibition space, we strongly recommend securing your booth in advance. Early reservation ensures priority placement and guarantees your participation in one of the most influential industry events of the year.

We look forward to welcoming you again and building an even stronger collaboration in the next edition.



**Where Innovation Meets Energy.**  
**See You Next Year**

[www.iranelecshow.com](http://www.iranelecshow.com)  
[www.iranenergysaving.com](http://www.iranenergysaving.com)

