



# POST SHOW REPORT

**IIEE - Elec Show 2023**

The 23rd Iran  
International  
Electricity Exhibition  
13 – 16 November 2024

Tehran International  
Permanent Fairground

The 23rd Iran International Electricity Exhibition (Elec Show) was successfully wrapped up, co-located in 13-16 November 2023 at Tehran International Permanent Fairground. The Exhibition provides an ideal platform for key decision makers within the industry. Allowing major equipment importers, distributors and agents to network and discuss new business opportunities in this rapidly evolving industry.

Over **450** Exhibiting Brands & Companies

**7** Participating Foreign Country

More than **37,000** visitors from **9** countries

**26,000** sqm Exhibition Floor Space

#### Exhibitors Satisfaction Ratings

**91%** Satisfied with overall participation and experience.

**89%** Most likely to recommend IEE 2023 to their partners and colleagues.

**94%** Most likely to participate in IEE 2025.

**86%** Satisfied with the business opportunities presented at IEE 2023.

**92%** Satisfied with visitor traffic.

**90%** Satisfied with visitor quality.

#### VISITORS' SATISFACTION RATINGS

**92%** Most likely to visit IEE again in 2024.

**96%** Satisfied with overall visit and experience.

**95%** Most likely to recommend IEE to their colleagues and friends.

**89%** Visitors achieved their objective by collecting market information at IEE 2023.

**86%** Visitors were able to consolidate contacts with suppliers & business partners at IEE 2023.

**85%** Visitors were able to source new products at IEE 2023.

#### TOP 10 EXHIBITORS BY COUNTRY

CHINA – HONG KONG - TURKEY - INDIA – RUSSIAN – BELARUS – KASAGHESTAN & .....




#### TOP 10 VISITORS BY COUNTRY

Iraq, Oman, Afghanistan, Pakistan, Azerbaijan, Armenia, Turkmenistan and China

# Exhibitor Profile

Architectural, Commercial  
& Office Lighting  
Automation & Control Equipment  
Batteries  
Biofuel  
Biomass  
Boilers  
Bus Bar Systems  
Cabinets and Enclosures  
Cables, Cable Trays & Circuit Breakers  
Capacitors  
Cogeneration  
Compressors  
Conductors  
Connectors / Connecting Systems  
Control Systems  
Electrical Component  
Electrical Distribution & Transmission  
Equipment  
Emergency, Industrial Lighting  
Energy Efficiency and Conservation  
Energy, Facility Management Systems  
Energy Recovery  
Environmental Monitoring  
Environmental Protection  
Equipment & Systems Fuses  
Fans, Blowers & Accessories  
Fire Prevention  
Gen Sets – Gas, Diesel,  
Geothermal  
HVAC Equipment & Accessories  
Hydro Power  
Installation Equipment  
Insulation material  
Intelligent Building Products & Systems  
Junction Boxes  
Landfill Gas  
Management and Maintenance Systems  
Meters and Metering Devices  
Photovoltaics  
Plugs and Sockets  
Power Generation Equipment / Generators  
Power Supplies / Batteries / UPS  
Relays & Converters  
Renewable Energy  
Smart Metering and Management  
Solar & Thermal  
Specialty Fixtures & Equipment  
Testing & Measurement  
Equipment  
Transformers  
Treatment & Conservation  
Products & Systems  
Trunking and Trunking Systems  
Wave & Tidal Energy  
Weather Monitoring & Prediction  
Wind Energy

IIEE 2024  
24 -27 October 2024

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